

BLUE JAYS™ / PRONAMEL SMILE LIKE A PRO CONTEST
(the “Contest”)

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. SPONSOR: The sponsor of this Contest is Haleon Canada ULC, 55 Standish Court, Suite 450, Mississauga, Ontario, L5R 4B2 (“**Sponsor**”).

2. ELIGIBILITY:

- (a) The Contest is open only to residents of Canada who are of age of legal majority in the province/territory in which they reside at the time of entry.
- (b) The following individuals and their household members (whether or not related) are not eligible to enter the Contest: employees, officers, directors, shareholders, agents, representatives, successors and assigns of each of (i) Sponsor, (ii) Rogers Blue Jays Baseball Partnership (“**RBJBP**”), owner of the *Toronto Blue Jays*™ Major League Baseball team (the “**Team**”), (iii) the MLB Entities (defined below), (iv) each of their respective parents, affiliated companies, and subsidiaries, and (v) any and all other companies associated with the Contest. The “**MLB Entities**” shall mean the Office of the Commissioner of Baseball (the “**BOC**”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“**MLBAM**”), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (the “**Clubs**”), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities.
- (c) Sponsor and RBJBP shall have the right at any time to require proof of identity and/or eligibility to enter the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. Sponsor and RBJBP reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

3. HOW TO ENTER:

- (a) The Contest period begins at 10:00 a.m. Eastern Time (“**ET**”) on Monday, March 2, 2026 and ends at 4:59 p.m. ET on Friday, June 26, 2026 (the “**Contest Period**”) and consists of seventeen (17) individual entry periods, as outlined in the chart below (each, an “**Entry Period**”):

Entry Period	Start Date & Time	End Date & Time	Secondary Prize Draw Date
1.	Monday, March 2, 2026 at 10:00 a.m. ET	Sunday, March 8, 2026 at 11:59:59 p.m. ET	Monday, March 9, 2026 at 10:00 a.m. ET
2.	Monday, March 9, 2026 at 12:00 a.m. ET	Sunday, March 15, 2026 at 11:59:59 p.m. ET	Monday, March 16, 2026 at 10:00 a.m. ET
3.	Monday, March 16, 2026 at 12:00 a.m. ET	Sunday, March 22, 2026 at 11:59:59 p.m. ET	Monday, March 23, 2026 at 10:00 a.m. ET

4.	Monday, March 23, 2026 at 12:00 a.m. ET	Sunday, March 29, 2026 at 11:59:59 p.m. ET	Monday, March 30, 2026 at 10:00 a.m. ET
5.	Monday, March 30, 2026 at 12:00 a.m. ET	Sunday, April 5, 2026 at 11:59:59 p.m. ET	Monday, April 6, 2026 at 10:00 a.m. ET
6.	Monday, April 6, 2026 at 12:00 a.m. ET	Sunday, April 12, 2026 at 11:59:59 p.m. ET	Monday, April 13, 2026 at 10:00 a.m. ET
7.	Monday, April 13, 2026 at 12:00 a.m. ET	Sunday, April 19, 2026 at 11:59:59 p.m. ET	Monday, April 20, 2026 at 10:00 a.m. ET
8.	Monday, April 20, 2026 at 12:00 a.m. ET	Sunday, April 26, 2026 at 11:59:59 p.m. ET	Monday, April 27, 2026 at 10:00 a.m. ET
9.	Monday, April 27, 2026 at 12:00 a.m. ET	Sunday, May 3, 2026 at 11:59:59 p.m. ET	Monday, May 4, 2026 at 10:00 a.m. ET
10.	Monday, May 4, 2026 at 12:00 a.m. ET	Sunday, May 10, 2026 at 11:59:59 p.m. ET	Monday, May 11, 2026 at 10:00 a.m. ET
11.	Monday, May 11, 2026 at 12:00 a.m. ET	Sunday, May 17, 2026 at 11:59:59 p.m. ET	Monday, May 18, 2026 at 10:00 a.m. ET
12.	Monday, May 18, 2026 at 12:00 a.m. ET	Sunday, May 24, 2026 at 11:59:59 p.m. ET	Monday, May 25, 2026 at 10:00 a.m. ET
13.	Monday, May 25, 2026 at 12:00 a.m. ET	Sunday, May 31, 2026 at 11:59:59 p.m. ET	Monday, June 1, 2026 at 10:00 a.m. ET
14.	Monday, June 1, 2026 at 12:00 a.m. ET	Sunday, June 7, 2026 at 11:59:59 p.m. ET	Monday, June 8, 2026 at 10:00 a.m. ET
15.	Monday, June 8, 2026 at 12:00 a.m. ET	Sunday, June 14, 2026 at 11:59:59 p.m. ET	Monday, June 15, 2026 at 10:00 a.m. ET
16.	Monday, June 15, 2026 at 12:00 a.m. ET	Sunday, June 21, 2026 at 11:59:59 p.m. ET	Monday, June 22, 2026 at 10:00 a.m. ET
17.	Monday, June 22, 2026 at 12:00 a.m. ET	Friday, June 26, 2026 at 4:59 p.m. ET	Monday, June 28, 2026 at 10:00 a.m. ET

The draw date for the Grand Prize will be on Monday, June 28, 2026 at 10:30 a.m. ET.

- (b) There is one (1) way to enter: via bluejays.com. No other method of entry will be accepted. To enter, during an Entry Period, go to www.bluejays.com/smilelikeapro_pronamelcontest to access the online entry form (the “**Entry Form**”) for the Contest. During the Entry Period, complete the Entry Form as instructed, including all required information, and submit the completed Entry Form. By successfully transmitting a completed Entry (defined below) as directed:
- (i) you will be entered in the Contest for such Entry Period (each, an “**Online Entry**”) for a chance to win a Secondary Prize. For certainty, any Online Entry for a chance to win a Secondary Prize from one Entry Period **will** carry over to subsequent Entry Periods, and
 - (ii) you will receive one (1) entry into the Grand Prize draw (a “**Grand Prize Entry**”) for a chance to win the Grand Prize.

Subject to the obtaining of additional Grand Prize Entries as described below, there is a limit of one (1) Online Entry and one (1) Grand Prize Entry during the Contest Period. For the avoidance of doubt, if you have entered and received an Online Entry during any one Entry Period, your Online Entry will carry forward to each subsequent Entry Period, and you will not be

eligible to submit another Online Entry during the Contest Period (i.e., you will only be entitled to a total of one (1) Online Entry total during the Contest Period).

- (c) There are two (2) ways in which an entrant may obtain three (3) additional Grand Prize Entries into the contest during the Contest Period: (i) via opt-in, or (ii) by email. Subject to Section 3(d), below, no other method of obtaining additional entries will be accepted:

i. Via opt-in: An entrant will receive three (3) additional Grand Prize Entries in this Contest if, while completing the Entry Form, they opt in to receive electronic commercial messages from Sponsor, including information, promotions, and offers, by clicking the corresponding box; or

ii. Via email: An entrant will receive three (3) additional Grand Prize Entries in this Contest if, subsequent to submission of their Entry Form, they send an email to tjcontest@bluejays.com using the same email address as indicated in their Entry Form that (A) has as its subject line “Smile Like a Pro Contest – Opt In Alternative Entry”, and (B) includes a maximum fifty (50) word description stating why they would like to win the Contest, and (C) specifies the entrant’s full name, address, city, province, postal code, age and day and evening telephone numbers (such information to be identical to the information supplied by the entrant in their Entry Form). An email for three (3) additional Grand Prize Entries must be received by RBJBP by no later than 4:59 p.m. ET on Friday, Friday, June 26, 2026. The literary quality of the maximum fifty (50) word submission will not be judged or otherwise used in any way in, and will have no effect on, the determination of the winners.

Additional Grand Prize Entries obtained via opt-in or by email in accordance with the instructions set forth above are hereinafter referred to as “**Additional Grand Prize Entries**”. For certainty, Additional Grand Prize Entries apply to the Grand Prize draw only and will not be eligible to be selected in connection with any Secondary Prize draw.

There is a limit of three (3) Additional Grand Prize Entries per eligible entrant, regardless of which method of obtaining Additional Grand Prize Entries is chosen.

- (d) MLBAM’s computer shall be the official clock of the Contest with respect to Entries submitted online. Free access to the Internet is available at most public libraries. Entrants are solely responsible for Internet connectivity, software and/or hardware that may be required in order to create and/or submit any Online Entry or Grand Prize Entry.
- (e) By entering this Contest, each entrant consents to the collection, use, and disclosure of their personal information for the purposes and in the manner described herein. All information submitted by entrants on bluejays.com is being collected by MLBAM and is subject to, and will be treated in a manner consistent with, MLBAM’s Terms of Use accessible at: mlb.com/tou and Privacy Policy accessible at: mlb.com/privacy. Information submitted by entrants on bluejays.com will be provided to RBJBP and treated in accordance with RBJBP’s Privacy Policy available at www.bluejays.com/privacy, subject to the entrants’ stated preferences from time to time. Limited information submitted by entrants on bluejays.com, such as email addresses of those entrants who have opted in to receive commercial electronic messages (such as emails) from Sponsor, or contact information that will be used to facilitate prize delivery may be provided to Sponsor, and will be treated in accordance with Sponsor’s Privacy Policy available at <https://www.privacy.haleon.com/en-ca/>, subject to the entrants’ stated preferences from time to time. Online entrants may be given the option to receive commercial electronic messages (e.g., emails) and/or other communications from MLBAM, RBJBP, and/or Sponsor; however, eligibility to participate in the Contest is not dependent upon an entrant’s consent to receive such

messages and communications and consenting to receive such messages and communications will not impact an entrant's chances of winning. All information submitted by entrants via email is being collected by RBJBP, and will be treated in accordance with RBJBP's Privacy Policy, available at www.bluejays.com/privacy, subject to the entrants' stated preferences from time to time. Limited information submitted by entrants via email, such as contact information that will be used to facilitate prize delivery may be provided to Sponsor, will be treated in accordance with Sponsor's Privacy Policy available at <https://www.privacy.haleon.com/en-ca/>, subject to the entrants' stated preferences from time to time.

- (f) All information submitted by entrants offline is being collected by RBJBP or Sponsor and will be available to both parties. All such information will be treated by Sponsor in accordance with Sponsor's Privacy Policy available at <https://www.privacy.haleon.com/en-ca/>, and by RBJBP in accordance with RBJBP's Privacy Policy, available at www.bluejays.com/privacy. Sponsor's and RBJBP's treatment of information is subject to each entrant's stated preferences from time to time.

4. PRIZE DESCRIPTION: Eighteen (18) prizes will be awarded (one (1) Grand Prize (as defined below) and seventeen (17) Secondary Prizes (as defined below) as follows:

(a) Grand Prize. One (1) eligible entrant will win one (1) grand prize consisting of (the "**Grand Prize**"):

- (i) four (4) admission tickets (total) for the winner and three (3) guests (collectively, the "**Prize Participants**") to attend the Team's regular season baseball game scheduled to be played in Toronto, Ontario (the "**Destination**") at *Rogers Centre*TM stadium (the "**Stadium**") on Saturday, July 18, 2026 (the "**Game**");
- (ii) two (2) hotel rooms (standard double occupancy) for two (2) nights in the Destination in a hotel and on dates to be determined by Sponsor (the "**Hotel**");
- (iii) return ground transportation (via a single vehicle) for the Prize Participants from the Hotel to the Stadium on the date of the Game (the "**Game Ground Transportation**");
- (iv) the opportunity for the winner to participate in a baseball card photo shoot with a Team alumnus (specific alumnus to be determined in the sole discretion of RBJBP) on a date to be determined by Sponsor and RBJBP (the "**Event**"). The winner will receive four (4) commemorative baseball cards of the winner and the alumnus from the Event;
- (v) in the event that the Team participates in batting practice prior to the start of the Game, the opportunity for the Prize Participants to observe the Team's batting practice (the "**Batting Practice Visit**");
- (vi) two (2) one hundred Canadian dollar (CAD \$100) RBJBP gift cards, such gift cards to be subject to the terms and conditions associated with its use;
- (vii) four (4) Team-branded replica baseball jerseys;
- (viii) four (4) Team-branded replica baseball hats;
- (ix) thirty two (32) Sponsor-branded adult toothpaste tubes;
- (x) thirty two (32) Sponsor-branded child toothpaste tubes;

(xi) four (4) packs of adult toothbrushes (each individual pack containing 2 toothbrushes); and

(xii) one of the following, as applicable:

(A) if the Grand Prize winner resides further than 300 kilometres of the Stadium:

(1) round trip economy air transportation for the Prize Participants from the international airport within Canada closest to the winner's residence (as determined in the sole discretion of Sponsor) to the Destination, departing and returning on such dates as may be determined by the Sponsor and RBJBP (the "**Airfare**") (estimated retail value of CAD \$3,000); and

(2) return ground transportation (via a single vehicle) for the Prize Participants from the Destination airport to the Hotel (the "**Airport Ground Transportation**") (estimated retail value of CAD \$300, **OR**

(B) if the Grand Prize winner resides within 300 kilometres of the Stadium, return ground transportation (via a single vehicle) for the Prize Participants from the Grand Prize winner's residence to the Hotel (the "**Home Ground Transportation**") (estimated retail value of CAD \$300).

For certainty, if the Grand Prize winner resides further than 300 kilometres of the Stadium, the Home Ground Transportation will not be provided, and if the Grand Prize winner resides within 300 kilometres of the Stadium, Airfare and Airport Ground Transportation will not be awarded. The Prize Participants will be solely responsible for all costs of transportation not specifically granted as part of the Grand Prize (and no additional compensation or substitution will be awarded for any difference in prize value).

The total estimated retail value of the Grand Prize is CAD \$8,889.96 (inclusive of Airfare and Airport Ground Transportation). Actual retail value of Grand Prize will depend on whether the winner resides within 300 kilometres of the Stadium (in which case Airfare and Airport Ground Transportation will not be provided and, instead, Home Ground Transportation will be provided) and, if the winner resides further than 300 kilometres of the Stadium, on the winner's departure city (the estimated retail value of the Airfare is based on the departure city of Ottawa). Any difference in value will not be awarded.

(b) Secondary Prizes. Seventeen (17) eligible entrants will each win one (1) secondary prize consisting of (each, a "**Secondary Prize**"):

(i) Two (2) Sponsor-branded adult toothpaste tubes;

(ii) Two (2) Sponsor-branded child toothpaste tubes;

(iii) Two (2) packs of adult toothbrushes (each individual pack containing 2 toothbrushes);

(iv) One (1) Team-branded hoodie; and

(v) One (1) Team-branded replica baseball hat.

The total estimated retail value of each Secondary Prize is CAD \$156.82.

The Grand Prize and the Secondary Prizes will be collectively referred to in these Official Rules as the “Prizes”.

5. **PRIZE CONDITIONS:**

- (a) If the winner resides within 300 kilometres of the Stadium, Airfare and Ground Transportation will not be awarded and the Prize Participants will be solely responsible for all costs of transportation (and no additional compensation or substitution will be awarded for any difference in prize value).
- (b) Notwithstanding anything to the contrary herein, the Grand Prize winner must be available to attend the Event on the date selected by the Sponsor and RBJBP (the “Event Date”). Should the Grand Prize winner be unable to attend the Event on the Event Date, the Grand Prize will be forfeited in its entirety and may be awarded to an alternate winner in accordance with these Official Rules.
- (c) Any and all Contest prizes must be accepted as awarded and may not be transferred, resold, commercially traded, assigned, or redeemed for cash except at Sponsor’s and RBJBP’s sole and absolute discretion. Sponsor and RBJBP reserve the right to substitute any stated prize (or portion thereof) with an alternate prize of comparable or greater value at their sole and absolute discretion, for whatever the reason. Prizes may not be exactly as advertised, and except as expressly warranted herein, any prize is provided “as is” without further warranty of any kind.
- (d) All prize details, including, in connection with the Grand Prize, Airfare and Ground Transportation times, if applicable, the location of the Hotel, if applicable, the Game seat locations, and the exact nature and duration of the Event and the Batting Practice Visit, will be determined in the sole discretion of Sponsor and/or RBJBP. Some restrictions may apply. If a Grand Prize winner is entitled to Airfare and Ground Transportation, travel arrangements must be made through Sponsor’s agent on a carrier of Sponsor’s choice and tickets will be subject to those terms and conditions specified by the ticket issuers. In addition, if a Grand Prize winner is entitled to Airfare and Ground Transportation, the Prize Participants must travel together on the same itinerary and are responsible for ensuring they have all necessary travel documents (e.g., valid passport). RBJBP, Sponsor and the MLB Entities are not responsible in the event any Prize Participant is refused boarding at any time by any airline or airport security. Any unused portion of a Prize will be forfeited. Each Prize winner and Prize Participant must be of age of legal majority in their jurisdiction of residence, unless accompanied by a parent or legal guardian. The winners are fully responsible for any and all applicable federal, provincial, and municipal taxes (including income and withholding taxes).
- (e) Use of any Major League Baseball game/event/exhibition ticket is subject to standard terms, conditions, and health and safety policies applicable to the ticket; see bluejays.com/ticketterms for details. Major League Baseball game, event and exhibition dates and times are determined in the sole discretion of the BOC and/or the applicable Club, as applicable, and may be subject to change. The terms and conditions of the tickets awarded as part of the Grand Prize will govern in the event a legal game, event or exhibition, as defined by Major League Baseball, is not played or held, as applicable, due to weather conditions, an act of God, an act of terrorism, civil disturbance or any other reason. The Grand Prize winner and their guests agree to comply with all applicable stadium and venue, as applicable, regulations in connection with the Grand Prize; see bluejays.com/ticketterms for details. The applicable MLB Entities reserve the right to remove or to deny entry to any winner and/or guest who engages in a non-sportsmanlike or disruptive

manner, or with intent to annoy, abuse, threaten or harass any other person at the Game, event or exhibition. The Released Parties (defined below) will not be responsible for acts of God, acts of terrorism, civil disturbances, work stoppages, epidemic, pandemic, or any other issue concerning public health or safety, or any other event outside of their control that may cause the cancellation or postponement of any Major League Baseball game, event or exhibition. Major League Baseball game, event and exhibition tickets awarded as part of the Grand Prize may not be resold or offered for resale or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture, and may invalidate the licence granted by the game, event or exhibition tickets.

- (f) Any and all additional costs and expenses associated with Prize acceptance and use not specified herein as being provided including but not limited to travel and health insurance, transportation costs (including checked baggage fees and excess baggage fees) meals, gratuities and other expenses incurred by the winners (and any guests) in claiming, accepting and/or using the prize are the sole responsibility of each individual winner.
- (g) Participation in the Event and the Batting Practice Visit is subject to the Grand Prize winner's (and guests') consent to and compliance with all health and safety policies of the MLB Entities.

6. RANDOM DRAW:

- (a) **Secondary Prizes.** At approximately 10:00 a.m. ET on each of the Secondary Prize draw dates identified in the table in subsection 3(a) (each, a "**Secondary Prize Draw Date**"), an RBJBP representative, or other person designated by RBJBP will select by random draw one (1) potential Secondary Prize winner from among all eligible Entries received up to the end of the Entry Period immediately preceding the applicable Secondary Prize Draw Date. For certainty, any unselected Entries from one Entry Period **will** carry over to any subsequent Entry Period (provided that no entrant will be entitled to have more than one Online Entry submitted in connection with any one Secondary Prize draw). Limit of one (1) Secondary Prize per person. Odds of winning a Secondary Prize depend on the number of eligible Online Entries received immediately prior to the applicable Secondary Prize Draw Date.
- (b) **Grand Prize.** At approximately 10:30 a.m. ET on Monday, June 28, 2026, an RBJBP representative or other person designated by RBJBP will select by random draw one (1) potential Grand Prize winner from among all eligible Grand Prize Entries received during the Contest Period. For certainty, an entrant may win both (1) Secondary Prize and the Grand Prize. Odds of winning the Grand Prize depend on the number of eligible Grand Prize Entries received during the Contest Period and on whether entrants choose to submit Additional Grand Prize Entries.

7. NOTIFICATION:

- (a) Each potential Secondary Prize winner selected in accordance with the previous section will be contacted by an RBJBP representative by telephone at the telephone number indicated in their Entry Form to determine if they are eligible in the sole discretion of the RBJBP representative. In the event that any potential Secondary Prize winner does not respond to such notification within two (2) business days, incorrectly answers the skill testing question (described in more detail below), as determined by Sponsor or RBJBP in its sole discretion or declines a Secondary Prize for any reason, they will be disqualified, the Secondary Prize will be forfeited and, at Sponsor's discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible Online Entries.

- (b) Each potential Grand Prize winner selected in accordance with the previous section will be contacted by an RBJBP representative by telephone at the telephone number indicated in their Entry Form to determine if they are eligible in the sole discretion of the RBJBP representative. In the event that the potential Grand Prize winner does not respond to such notification within two (2) business days, incorrectly answers the skill testing question (described in more detail below), as determined by Sponsor or RBJBP in its sole discretion or declines the Grand Prize for any reason, they will be disqualified, the Grand Prize will be forfeited and, at Sponsor's discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible Grand Prize Entries.

8. DECLARING A WINNER:

- (a) To be declared a winner and claim the Prize awarded, a potential winner must (i) be eligible according to these Official Rules, (ii) correctly answer, without assistance of any kind, whether mechanical or otherwise, a time limited mathematical skill testing question which will be administered by telephone at a mutually agreeable time, and (iii) sign a duly completed Liability and, except where prohibited by law, Publicity Release form, and any other documentation as may reasonably be required by Sponsor and/or RBJBP, and return same to Sponsor (or if directed, RBJBP) by the date specified on the applicable documentation.
- (b) If all required documents are not properly executed and returned within the specified period of time, or the potential winner otherwise fails to comply with these Official Rules, a disqualification will result and the Prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential winner may be randomly selected: (i) in the case of a Secondary Prize, from among all remaining eligible Online Entries, or (ii) in the case of the Grand Prize, from among all remaining eligible Grand Prize entries. The Grand Prize winner's guests must also sign a duly completed Liability and, except where prohibited by law, Publicity Release form and return same to Sponsor (or, if directed, RBJBP) by the date specified in order to participate in the prize.

9. WAIVER OF LIABILITY/PUBLICITY RELEASE:

- (a) By participating in the Contest and submitting an Online Entry and/or Grand Prize Entry, each entrant (i) agrees to be bound by these Official Rules, including all Online Entry and Grand Prize Entry requirements, (ii) agrees that the decisions of Sponsor and RBJBP are final and without appeal, (iii) remises, releases and forever discharges Sponsor, RBJBP, the other MLB Entities, Meta Platforms, Inc. (formerly, Facebook, Inc.) ("**Facebook**"), Instagram, Inc. ("**Instagram**"), X Corp. ("**X**"), each of their respective parents, affiliated companies and subsidiaries, any and all other companies associated with the Contest (including prize suppliers and suppliers of materials or services related to the Contest), and all of their respective employees, directors, officers, shareholders, agents, representatives, successors and assigns (collectively, the "**Released Parties**") from any and all actions, causes of actions, suits, debts, dues, accounts, claims, damages, liability, losses, harm, costs or expenses, including without limitation any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, arising out of, or in any way related to, directly or indirectly, the Contest, including without limitation the entrant's participation in the Contest, any breach of these Official Rules, the awarding, receipt, possession, use and/or misuse of any Contest prize (or any portion thereof), and any travel or activity that is related to the receipt or use of any Contest prize, and/or the violation or infringement of any intellectual property rights or of any publicity, personality or privacy rights, and agrees to fully indemnify the Released Parties, Instagram, X, and Facebook from any and all claims by third parties relating to the foregoing.

- (b) By accepting a Prize, each winner authorizes Sponsor, RBJBP, MLBAM, the other MLB Entities and each of their respective designees to use in any related publicity, such winner's name, city and province/territory of residence, photograph, image, likeness, voice, and any statements they may make regarding such prize for advertising and promotional purposes worldwide in perpetuity and in any form of media now or hereafter devised worldwide (including the Internet), without limitation and without additional compensation or consideration, notification or permission, unless prohibited by law; and waives any rights that may exist in respect of materials produced pursuant to the foregoing.

10. GENERAL CONTEST TERMS AND CONDITIONS:

- (a) The Released Parties are not responsible for (i) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, postage-due or garbled entries, transmissions, email or mail; (ii) lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider, website, or other connections including those through and/or by any website; (iii) availability or accessibility or miscommunications or failed computer, satellite, telephone, cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (iv) failures or malfunctions of phones, phone lines or telephone systems, (v) any error, omission, interruption, defect or delay in transmission, processing, or communication; (vi) non-delivery of any communication or Online Entry or Grand Prize Entry; (vii) misdirected, blocked, or delayed email notifications; (viii) printing, typographical or other errors appearing within these Official Rules, in any Contest-related advertisements or other materials; (ix) any other errors, problems or difficulties of any kind whether human, mechanical, electronic, network, computer, telephone, mail, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of Entries, the announcement of any prize in any Contest-related materials, or the cancellation or postponement of any Major League Baseball game, event or exhibition, (x) any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest; or (xi) any injury or damage to the computer of any entrant or other person related to or resulting from participating in this Contest or downloading materials from or use of any website.
- (b) Persons who tamper with or abuse any aspect of the Contest or website or attempt to undermine the legitimate operation of the Contest by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's or RBJBP's representatives or who are in violation of these Official Rules, as solely determined by Sponsor and/or RBJBP, will be disqualified and all associated Entries will be void. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by Sponsor, RBJBP, MLBAM and/or their respective agents. Sponsor and RBJBP shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Contest, and to resolve all disputes in their sole discretion. The Released Parties (i) make no warranty, guaranty or representation of any kind concerning any prize, and (ii) disclaim any implied warranty. The failure of Sponsor, RBJBP or MLBAM to enforce any term of these Official Rules shall not constitute a waiver of that provision. All disputes will be resolved in the Province of Ontario under applicable Ontario and Federal laws.
- (c) Sponsor, RBJBP and MLBAM reserve the right, in their sole discretion, to cancel, suspend or otherwise modify the Contest (or any portion thereof) and/or to amend these Official Rules at any

time and in any way, without prior notice, for any reason, including, but not limited to incidents where a virus, bug, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Contest (or any portion thereof). In the event of cancellation, Sponsor and RBJBP may elect to identify winners and award: (i) the Secondary Prizes by way of random drawing from among all non-suspect, eligible Online Entries received up to the time of such cancellation, and/or (ii) the Grand Prize by way of random drawing from among all non-suspect, eligible Grand Prize Entries received up to the time of such cancellation.

- (d) **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY ENTRANT RESPONSIBLE FOR THE ATTEMPT, AND SPONSOR, RBJBP, MLBAM AND THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING LEGAL FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**
- (e) All entries submitted online, as applicable, must include (as part of the submission of an Entry Form) and be sent from a valid email address, Instagram account and/or X account, as the case may be, for the entrant. In the event of a dispute as to the identity or eligibility of any potential winner based on an entry submitted online, the winning entry will be declared made by the Authorized Account Holder (defined below) of the email address submitted, Instagram account used or X account used, as applicable, at the time of entry, provided such Authorized Account Holder is eligible according to these Official Rules. A potential winner may be required to provide proof, upon request of Sponsor and/or RBJBP, that they are the applicable Authorized Account Holder, the sufficiency of such proof to be determined in the absolute discretion of Sponsor and/or RBJBP. The “**Authorized Account Holder**” is defined as the natural person (i) to whom the applicable Internet Service Provider or other organization (such as a business or educational institution) has assigned the email address for the domain associated with the submitted email address, (ii) who is assigned the applicable X account by X or (iii) who is assigned the applicable Instagram account by Instagram, as applicable.
- (f) All entry data provided via an entrant’s Online Entry and/or Grand Prize Entry is provided to Sponsor, RBJBP and/or MLBAM, as applicable, and not to Facebook, Instagram or X. This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, or X. Any questions, comments or complaints regarding the Contest should be directed to Sponsor and not to Facebook, Instagram, or X.
- (g) The Contest is subject to all applicable federal, provincial and municipal laws, rules and regulations.

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